# COMPENSATION PLAN

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# HOW TO GET STARTED IN IDLIFE

1. Join IDLife as an Independent Associate by purchasing any one of the Associate Product Kits and you'll receive a 30% discount on all IDLife commissionable products.

2. You can join IDLife as a Member for free by simply selecting the Virtual Starter Kit during enrollment, which includes all of the tools and information you need to get started. As a Member, you will receive a 10% discount on your personal purchases and have the ability to earn a 10% commission on all product sales you make until you achieve the rank of Independent Associate. You can earn the rank of Independent Associate and qualify for the Independent Associate 30% discount, and open all aspects of the compensation plan by simply completing one of the following:

- Accumulating 500 in Lifetime Personal Customer Volume (LPCV)
- Selling 2 Associate Product Kits. (A Business Builder Bonus is not paid on these 2 kits.)

# **COMMISSIONS PAYMENT SCHEDULE**

Commissions at IDLife operate on a weekly and monthly production cycle.

The weekly commission cycle, or production week, runs from **Wednesdays at 12:00am PST through the following Tuesday at 11:59pm PST.** Weekly commissions in this production week will be paid by the Friday following the weekly close.

The monthly commission cycle is based on the calendar month and begins at 12:00am PST on the first of every month. The month closes at 11:59pm PST on the last day of the calendar month. Monthly commissions will be paid by the 15th of the following month.

### **1. FREE PRODUCT & REWARDS**

#### **IDNUTRITION 3 & FREE**

You can earn your IDNutrition product for FREE\* by placing your IDNutrition on Subscription and accumulating a minimum of 300 TQV from three or more Preferred and/or VIP Customers with IDNutrition on Subscription.

\*A credit of up to \$200 will be applied automatically to the following month's IDNutrition Subscription order. \*\*Tax not included and based on product value. Shipping applied if order is under free shipping threshold.

#### GIVE \$10 GET \$10

Your customers can receive a \$10 credit towards their next purchase by sharing your link from their customer account with a friend who purchases product. The \$10 credit will be issued in the form of IDLife Bucks, which are redeemable at checkout.

#### LOYALTY POINTS

All purchasers of IDLife products made by individuals in good standing with IDLife are eligible to earn 1% in Loyalty Points to be used as cash back towards future qualifying purchases of IDLife products. These Loyalty Points have no cash value, are non-commissionable and expire after six (6) months of inactivity.

#### **IDREWARDS**

IDRewards is an enhancement to the Loyalty Points program for active and in good standing Associates, Household Customers, and VIP Customers (retail customers are excluded) that rewards subscription product purchases (hereinafter an "**IDRewards Members**"). After the initial purchase, which earns 1% in Loyalty Points like all other purchases, IDRewards Members begin to earn enhanced rewards based on the number of consecutive months they maintain their subscription with IDLife:

TIER 1: An additional 1% in Loyalty Points for their first subscription order in Month 2 (totaling 2%) FREE GIFT: If the subscription total is more than \$60 in Month 2, the IDRewards Member will also earn a FREE

- Full-Size Product with their purchase. This free gift is only available to first time subscribers.
- TIER 2: An additional 2% in Loyalty Points for Month 3 (totaling 3%)
- TIER 3: An additional 3% in Loyalty Points for Month 4 (totaling 4%)
- TIER 4: An additional 4% in Loyalty Points for Month 5 and beyond (totaling 5%)

IDRewards Members are allowed to skip one (1) month of consecutive subscription orders per twelve (12) calendar months and still maintain their Tier of IDRewards. Should an IDRewards Member receive a refund on any subscription order, any bonus Loyalty Points credited to their account will be deducted from their total; the refund would also be counted as a skipped month for purposes of the member's Tier designation and qualification for IDRewards. If an IDRewards Member and be required to requalify.

IDRewards are calculated by accumulating the subtotal of all subscription orders for qualifying products placed by an IDRewards Member in a calendar month. On the 1st day of the following month, IDLife will add the IDRewards to the eligible member's account which can be used as cash back on future IDLife product purchases.

IDRewards is a subscription rewards program, meaning that an IDRewards Member is free to change any of the products or flavors they have on subscription and maintain their Tier of IDRewards because the reward is directly tied to the length of time the member has maintained a subscription with IDLife, not how long a particular product or flavor has been on subscription. IDRewards are only earned on products purchased on subscription from IDLife.

# 2. RETAIL SALES

#### **RETAIL COMMISSIONS**

Retail Sales are the foundation of the IDLife Compensation Plan. As an IDLife Independent Associate, when you sell product in person or via your personal website, you can earn up to a 30% retail commission on all product sold to Retail, Preferred and VIP Customers, according to the Retail Commission chart below. Retail Commissions are paid via the Enroller tree (See definition of "Enroller" on p. 10).

Description	Eligibility	PCV Requirement	Commission %
New Independent Associate	Eligible for First 30 Days After Enrollment	No Requirement	30%
Independent Associate	-	0-499 500-999 1,000+	20% 25% 30%
Upline Enroller	Associate Must Be Active First 30 Days of Newly Enrolled Independent Associate	-	10% 20%
1st Upline ED or Above	Paid as ED+	-	5%*
1st Upline VPD or Above	1st Upline VPD or Above         Paid as VPD+		5%*
Member	Until you become an Independent Associate	No Requirement	10%

\*Must sell product to at least one new Retail, Preferred or VIP Customer or sell one Associate Kit within the past 90 days to be eligible to receive commission. Household Associates do not qualify. Or have a combined total of 6,000 QV from personally enrolled Retail, VIP, or Preferred Customers over the past 12 months.

Note: Maximum payout for personal Enroller and Upline commissions is 10%. You cannot earn more than 10% (except for the first 30 days of a new personally enrolled Associate). RBC customers will not trigger retail commissions for the Upline Enroller, 1st Upline ED or above, or 1st Upline VPD or above.

Neither the Enroller or the Upline ED+ or VPD+ earn an Upline Retail Commission on the sale of products by a Member. Once the Member earns the rank of Independent Associate, the Enroller will earn a one-time \$50 Business Builder Bonus.

# **3. BLOCKSTART90 - A RACE TO A.R.M.S.**

This exciting program is designed to help you get started with IDLife quickly. As a new associate in your first 90 days, BlockStart90 - A Race to A.R.M.S. is the perfect way to set ambitious goals and work towards achieving them. A.R.M.S. is an acronym for the 4 following ranks in the IDLife Compensation Plan: Area Director, Regional Director, Managing Director, and Senior Director. By focusing on achieving these ranks and meeting the criteria, you will earn a BlockStart bonus for each Block you complete within your first 60-90 days.

#### **BLOCKSTART BONUSES**

A - Achieve the Rank of Area Director within your first 60 days and earn a \$50 BlockStart Bonus (Block #1). To achieve this rank, you must have 1 Qualified leg and 500 TQV within a calendar month pay period.

**R** - Achieve the Rank of Regional Director within your first 60 days and earn a \$100 BlockStart Bonus (Block #2). To achieve this rank, you must have 2 Qualified legs and 1000 TQV within a calendar month pay period.

**M** - Achieve the Rank of Managing Director within your first 90 days and earn a \$100 BlockStart bonus (Block #3), plus another \$100 rank advancement bonus after achieving this rank for 2 consecutive months (see Rank Advancement Bonus definition). To achieve this rank, you must have 3 Qualified legs and 2000 TQV within a calendar month pay period.

**S** - Achieve the Rank of Senior Director within your first 90 days and earn a \$250 BlockStart bonus (Block #4), plus another \$250 rank advancement bonus after achieving this rank for 2 consecutive months (see Rank Advancement Bonus definition). To achieve this rank, you must have 3 Qualified legs and 4000 TQV within a calendar month pay period.

#### **BLOCKSTART LEADERSHIP BONUSES**

In addition all Associates are eligible to earn BlockStart Leadership bonuses as personally enrolled teammates complete blocks within the BlockStart 90.

- 1. When a personally enrolled Associate achieves Area Director within their first 60 days, the enroller will earn a \$25 BlockStart Leadership Bonus. This bonus is paid to the Enroller only. When a Member earns the rank of Independent Associate, the Enroller will earn a one-time \$50 Business Builder Bonus.
- 2. When a personally enrolled Associate achieves Regional Director rank, the enroller will earn a \$50 BlockStart Leadership Bonus.
- 3. When a personally enrolled Associate achieves Managing Director rank, the enroller will earn a \$100 BlockStart Leadership Bonus
- 4. When a personally enrolled Associate achieves Senior Director rank, the enroller will earn a \$250 BlockStart Leadership Bonus.

### 4. NEW SALES BONUSES

#### **NEW SALES BONUS**

The New Sales Bonus pays \$75 every time you sell at least one Associate Product kit and additional product totaling \$750° or more to new personally enrolled Retail, Preferred, VIP Customers, and/or Associates during a designated 30 day-period (as defined in the Associate back office as a New Sales Bonus Clock).

The \$750 sales requirement can come from new personally enrolled Retail or VIP Customer purchases and new Associate purchases. Household Customer purchases do not count. There is no limit to the number of New Sales Bonuses you can earn during your designated 30-day periods. However, you must sell at least 1 Associate product kit per New Sales Bonus, and sales from any one designated 30-day period shall not count towards any other 30-day period for purpose of earning a New Sales Bonus.

\*The \$750 requirement consists of product sales from a personally enrolled Retail, Preferred, VIP Customer or Associate that has no prior purchases or relationship with IDLife for 30 days from the date of their first purchase. Product purchases from a Customer who upgrades to a VIP Customer or Associate will not re-qualify as "new" once they are past their initial 30 days (from the date of their first purchase). Associates are eligible to earn a New Sales Bonus each designated 30-day period, except during their first 90 days when they are eligible for Block Start 90 bonuses.

#### **NEW SALES LEADERSHIP BONUS**

The New Sales Leadership Bonus is a three-tiered bonus paid to eligible upline leaders who are "Paid-As" Senior Director, National Director or Presidential Director (or above) when an Associate on their team earns a New Sales Bonus and is paid as follows:

- Tier 1 will pay \$10 to the upline Paid-As Senior Director+
- Tier 2 will pay \$10 to the upline Paid-As National Director+
- Tier 3 will pay \$10 to the upline Paid-As Presidential Director+

The New Sales Leadership Bonus is divided into 3 tiers, unless a tier is empty, in which case the earnings for that tier will roll to the next upline tier. Unoccupied rank tier bonuses do not, however, roll down if they are empty.

Example 1: If an Associate earns a New Sales Bonus and their Enroller is Paid-As PD (or above), they are eligible to earn all 3 tiers of the New Sales Leadership Bonus, totaling \$30.

Example 2: If an Associate earns a New Sales Bonus and their Enroller is Paid-As National Director, and there is no Paid-As Presidential Director (or above) in the Associate's upline, the Enroller is eligible to earn Tiers 1 and 2 of the New Sales Leadership Bonus, totaling \$20.

ELIGIBILITY REQUIREMENTS: The New Sales Leadership Bonus will pay leaders based on their Paid-As Rank. The upline leader must be the Paid-As Rank of Senior Director, National Director, or Presidential Director (or higher) by the end of the previous month to be eligible for a New Sales Leadership Bonus during the current month. If the upline leader fails to achieve a Paid-As Senior Director, National Director, or Presidential Director (or higher) rank by the end of the previous month, the upline leader will not be eligible to earn a New Sales Leadership Bonus in the current month until they achieve the qualifying Paid-As rank in the current month. The New Sales Leadership Bonus eligibility is determined based on the date the downline Associate earns a New Sales Bonus, and an upline leader's future achieved Paid-As rank qualification will not make them eligible retroactively for a New Sales Leadership Bonus tied to a previously earned New Sales Bonus.

Example: Upline leader earned the Paid-As rank of Managing Director in the prior month. In the current month, the upline leader's downline associate earned a New Sales Bonus. Ten days after their downline Associate earned the New Sales Bonus, the upline leader achieves the Paid-As rank of Senior Director. The upline leader is not eligible for the New Sales Leadership Bonus tied to the downline Associate's prior achievement, but would be eligible for future New Sales Leadership Bonuses in the current month, and subsequent month.

#### **PCV MONTHLY REWARDS**

This bonus is to reward Customer sales each month and to encourage PCV growth.

- A. 1000 PCV Club: Earn your way into the 1000 PCV Club and receive your Premium Website Bundle Subscription (\$27.49 Value) for FREE the following month. In addition, you will earn an exclusive 1000 PCV t-shirt and recognition pin the first time you join the club. Your 1000 PCV is generated by personally placed orders and by your personally sponsored customer's orders placed on your website. It excludes any PCV resulting from the purchase of an Associate Product Kit.
- **B.** If you accumulate 2000 PCV or more in a calendar month, your car bonus will double (\$600 total paid) at the rank of Executive Director. When you reach the rank of National Director or above, you will continue to receive a \$300 increase above the standard monthly car bonus. Please note, you must be qualified to earn the car bonus for this to apply.

#### **ANNUAL BONUS**

The Annual Bonus, formerly the Customer Volume Annual Bonus, rewards Associates for consistent product sales to customers and new associates annually. Qualifying Volume (QV) from customer purchases AND the volume from associate kit sales, including all volume from a personally enrolled Associate's first order, accumulates annually. The annual bonus period begins on the Associate's enrollment date, or June 1, 2018, if the Associate enrolled prior to that date, and refreshes annually.

Annual Bonus Sales Volume includes all product sales QV from Retail, Preferred, and VIP Customers or the 1st order of a personally enrolled associate. Volume from Household & RBC customers does not count towards the Annual Bonus.

Once an Associate reaches a sales volume threshold listed below during their annual period, they are eligible for the corresponding Annual Bonus:

Bonus 1: 10,000 QV = \$500 Bonus 2: 20,000 QV = \$500 Bonus 3: 30,000 QV = \$500 Bonus 4: 40,000 QV = \$500 Bonus 5: 50,000 QV = \$1,000 Bonus 6: 60,000 QV = \$1,000 Bonus 7: 70,000 QV = \$1,000 Bonus 8: 80,000 QV = \$1,000 Bonus 9: 90,000 QV = \$1,000 Bonus 10: 100,000 QV = \$1,000 Bonus 11: 120,000 QV = \$5,000

Sales volume from a prior annual period shall not count towards any other annual period for the purpose of the Annual Bonus. Associates are eligible to earn the Annual Bonus each designated yearly period. Please refer to your back-office tracker to follow the Annual Bonus period clock and track the sales volume.

**Note:** During the transition from the previous bonus structure to the updated version (effective May 1, 2024), please be aware that you will need to meet the volume requirements outlined above to qualify for bonuses under the new system. For example, if you earned bonuses 1 through 4 under the previous structure, you would not receive additional bonuses under the updated structure until you reach the volume needed for bonus 5.

### **5. BUSINESS BUILDER BONUS**

The Business Builder Bonus rewards Associates for business building activity. Earn a one-time bonus for each Associate Product Kit you sell. (\$15 bonus for a \$149.99 kit sale, \$75 bonus for a \$349.98 kit sale, \$100 bonus for a \$449.98 kit sale, \$175 bonus for a \$749.98 kit sale). Plus, earn a 30% commission on any additional product the new Independent Associate purchases at the time of enrollment. This bonus is paid to the Enroller only. When a Member earns the rank of Independent Associate, the Enroller will earn a one-time \$50 Business Builder Bonus.

### 6. RESIDUAL INCOME BONUS

Residual income commissions are the core of your lifetime residual income. Building a stable Associate and Customer base will allow you to receive commissions each month on the product orders and re-orders generated in your organization, up to ten levels deep. These commissions are paid on the commissionable volume generated from each order within your eligible levels, per the chart below. Associates must reach the Paid-As Rank of Director or above in order to be Qualified to earn the Residual Income Bonus. Dynamic Compression maximizes the benefits of the Residual Income Bonus. Simply stated, this removes any person with 0 PCV from each level and allows you to have the volume generating Associates at each level to ensure you receive the maximum benefit from the Residual Income Bonus. This bonus is paid to the Sponsor only.

Requirements: Must be "Qualified." Must maintain Paid-As Rank of Director or above according to chart.

	Director	Area Director	Regional Director	Managing Director	Senior Director	Executive Director	National Director	Vice Presidential Director	Presidential Director	National Presidential Director or Above
Level 1	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 2	*	5%	5%	5%	5%	5%	5%	5%	5%	5%
Level 3	*	*	4%	4%	5%	5%	5%	5%	5%	5%
Level 4	*	*	*	3%	3%	4%	4%	4%	4%	4%
Level 5	*	*	*	*	2%	3%	4%	4%	4%	4%
Level 6	*	*	*	*	*	2%	3%	4%	4%	4%
Level 7	*	*	*	*	*	*	2%	2%	3%	3%
Level 8	*	*	*	*	*	*	*	2%	2%	3%
Level 9	*	*	*	*	*	*	*	*	1%	2%
Level 10	*	*	*	*	*	*	*	*	*	1%

# 7. MATCHING RESIDUAL INCOME BONUS:

You will earn Matching Bonuses of up to 40% on the Residual Income Bonus of your personally enrolled Associates when you reach the rank of Senior Director. In addition, you can earn up to 30% Matching Bonuses on up to three additional generations based on your Paid-As Rank, starting at Senior Director. This bonus pays a match on the residual commissions of up to three generations of Senior Directors or above. Matching bonuses encourage you to mentor and help develop Associates deep within your marketing organization. This bonus is paid via the Sponsor tree (See Enroller & Sponsor definitions).

	Senior Director	Executive Director	National Director	Vice Presidential Director+
Level 1	20%	25%	40%	40%
Level 2	10%	15%	20%	30%
Level 3	5%	5%	20%	25%
Level 4	*	5%	15%	25%

Requirements:

- Must be "Qualified" and Paid-As Rank of Senior Director or above according to chart.
- Must sell product to at least one new Retail, Preferred, or VIP Customer or sell one Associate Kit within the past 90 days to be eligible to receive commission. Household Associates do not qualify.

### 8. GLOBAL POOL

Reaching for the stars has its rewards. The Global Pool rewards you when you reach beyond your dreams and continue building the company and the future by generating high sales volume. Two percent (2%) of IDLife Worldwide Commissionable Volume (CV) created from the Residual Income will be shared by Qualified National Directors and above. As you move up in rank, you will continue to receive

National Director	Vice-Presidential Director	Presidential Director	National Presidential Director	International Presidential Director or Above
34%	26%	18%	12%	10% Shared

Requirement: Must sell product to at least one new Retail, Preferred, or VIP Customer or sell one Associate Kit within the past 90 days to be eligible to receive commission. Household Associates do not qualify.

\*The Global Pool is paid monthly. You must be qualified as a National Director or above for two consecutive months before you are qualified for this benefit. Requirements: Must be "Active." Must maintain paid rank of National Director or above according to the chart. If you do not maintain rank, you have to re-qualify for another period of two consecutive months.

# 9. RANK ADVANCEMENT BONUS

This bonus will pay a special, one-time bonus the first time you reach a specified rank and maintain it for two consecutive months. If you earn more than one Rank Advancement Bonus in a single 60-day period (i.e. you jump from Executive Director to VP Director), you will be paid both Rank Advancement Bonuses.

Managing Director	Senior Director	Executive Director	National Director	Vice-Presidential Director	Presidential Director
\$100	\$250	\$500	\$1,000	\$2,000	\$4,000

Requirements: Must be Qualified. Must maintain paid rank for two consecutive months according to the chart.

#### EARN A GARMIN DEVICE

Earn a \$99 credit the first time you Rank Advance to Senior Director or higher, beginning May 1, 2017. This credit can be used to redeem a Garmin device of your choice. Credits can be used at time of earning or can be accumulated and redeemed when the desired credit amount is met. Credits will not be awarded for Rank Advancements prior to May 1, 2017. No volume will be awarded for these devices (0% TQV, 0 CV, 0 PCV). An Associate must be in good standing with IDLife to redeem this credit.

Additional promotions offering credit towards Garmin devices will be accumulated with any credits earned for Rank Advancement. See back office for promotions that apply.

# **10. PRESIDENTIAL TEAM BUILDING BONUS**

This bonus rewards ongoing team growth for reaching and maintaining the prestigious rank of Presidential Director. The bonus is earned when an Associate reaches and maintains the Presidential Director rank for 2 consecutive months and is over 100k (or more) according to the chart. If the Presidential Director rank is not achieved in a following month, the Associate must re-qualify in order to earn it again. The following chart shows the Team Building Bonus total paid for TQV totals equaling 100,000 or more for (paid as) Presidential Directors and higher. The bonus increases for each increment of 50,000 over 100,000 TQV. Please note, the bonuses do not stack.

- A. 100,000 TQV = \$1,000
  B. 150,000 TQV = \$1,500
  C. 200,000 TQV = \$2,000
  D. 250,000 TQV = \$2,500
  E. 300,000 TQV = \$3,000
  F. 400,000 TQV = \$4,000
  G. 500,000 TQV = \$5,000
  H. 600,000 TQV = \$6,000
- I. 750,000 TQV = \$7,500
- **J.** 1,000,000 TQV = \$10,000

### **11. CAR BONUS**

At the rank of Executive Director and above, Car Bonuses will be paid as long as rank is maintained. All Founding Members will receive a \$400 bonus after maintaining the rank of Executive Director for two consecutive months.

	Executive Director	National Director	Vice- Presidential Director	Presidential Director	National Presidential Director	International Presidential Director	Global Presidential Director
	\$300	\$500	\$600	\$750	\$1,000	\$1,500	\$2,000
\$2000 Monthly PCV	\$600	\$800	\$900	\$1,050	\$1,300	\$1,800	\$2,300

\$2000 Monthly PCV: If you accumulate 2000 PCV or more in a calendar month, your car bonus will double (\$600 total paid) at the rank of Executive Director. When you reach the rank of National Director or above, you will continue to receive a \$300 increase above the standard monthly car bonus. Please note, you must be qualified to earn the car bonus for this to apply.

# **12. INCENTIVE TRIPS**

You can qualify for trips during the year based upon earned points for specific activity and being ranked as one of the top earners. Points are awarded to the Enroller for downline's activity. Note: Specific details and requirements for each trip are posted and tracked in your IDLife Back Office. In addition, the current Destination Paradise incentive details can be found at Scoop.IDLife.com.

### **IDLIFE COMPENSATION PLAN SUMMARY**

Two Consecutive Months to Qualify

	PCV	ταν	Qualified Legs	Max TQV Per Leg	Additional Bonus & Rank Qualifiers	Garmin Credits	Rank Advance Bonus	Car Bonus	Global Pool Bonus
Director (DIR)	100	100	1	*	*	*	*	*	*
Area Director (AD)	150	500	1	*70%	*	*	*	*	*
Regional Director (RD)	200	1,000	2	*70%	*	*	*	*	*
Managing Director (MD)	250	2,000	3	*70%	*	*	\$100	*	*
Senior Director (SD)	300	4,000	3	*70%	Residual Match Eligible	\$99	\$250	*	*
Executive Director (ED)	350	10,000	4	*70%	Residual Match Eligible	\$99	\$500	**\$300	*
National Director (ND)	400	20,000	5	*70%	2 SD Not in same leg	\$99	\$1,000	\$500	34%
Vice- Presidential Director (VPD)	500	40,000	6	*70%	2 ED Not in same leg	\$99	\$2,000	\$600	26%
Presidential Director (PD)	600	80,000	7	*70%	2 ND Not in same leg	\$99	\$4,000	\$750	18%
National Presidential Director (NPD)	700	160,000	8	*70%	Minimum of 3 ND in a mini- mum of 2 legs	\$99	*	\$1,000	12%
International Presidential Director (IPD)	1,000	400,000	8	*70%	Minimum of 3 ND and 1 PD in a minimum of 2 legs	\$99	*	\$1,500	10% Shared Among IPD & GPD
Global Presidential Director (GPD)	1,000	800,000	8	*70%	Minimum of 3 ND and 2 PD in a minimum of 3 legs	\$99	*	\$2,000	10% Shared Among IPD & GPD

\* See TQV for Rank Advancement Definition.

\*\* See Car Bonus Definition.

### TO ACHIEVE AND MAINTAIN RANKS IN THE IDLIFE COMPENSATION PLAN

MEMBER*	

Must have selected the Virtual Starter Kit.

ASSOCIATE\*\* (30% DISCOUNT)

Must have purchased a \$299.99, \$399.99 or \$699.99 Associate Kit or earned the rank of Associate.

### **MONTHLY REQUIREMENTS**

DIRECTOR	<ul> <li>100 PCV in Sales</li> <li>One Qualified Leg</li> <li>100 Total Qualifying Volume</li> <li>150 PCV in Sales</li> </ul>	VICE PRESIDENTIAL DIRECTOR	<ul> <li>500 PCV in Sales</li> <li>Six Qualified Legs—minimum of two Executive Directors, not in same leg</li> <li>40,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>		
AREA DIRECTOR	<ul> <li>One Qualified Leg</li> <li>500 TQV with no more than 70% from one leg</li> </ul>		<ul> <li>600 PCV in Sales</li> <li>Seven Qualified Legs—minimum of two National Directors, not in</li> </ul>		
REGIONAL DIRECTOR	<ul> <li>200 PCV in Sales</li> <li>Two Qualified Legs</li> <li>1,000 TQV with no more than 70% from one leg</li> </ul>	PRESIDENTIAL DIRECTOR	<ul> <li>80,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>		
MANAGING DIRECTOR	<ul> <li>250 PCV in Sales</li> <li>Three Qualified Legs</li> <li>2,000 TQV** with no more than 70% from one leg</li> </ul>	NATIONAL PRESIDENTIAL DIRECTOR	<ul> <li>700 PCV in Sales</li> <li>Eight Qualified Legs—minimum of three National Directors, in minimum of 2 legs</li> <li>160,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>		
SENIOR DIRECTOR	<ul> <li>300 PCV in Sales</li> <li>Three Qualified Legs</li> <li>4,000 TQV** with no more than 70% from one leg</li> </ul>	INTERNATIONAL	<ul> <li>1,000 PCV in Sales</li> <li>Eight Qualified Legs—minimum of three National Directors and</li> </ul>		
EXECUTIVE DIRECTOR	<ul> <li>350 PCV in Sales</li> <li>Four Qualified Legs</li> <li>10,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>	PRESIDENTIAL DIRECTOR	one Presidential Director, in minimum of 2 legs • 400,000 TQV** within your Enrollment Tree with no more than 70% from one leg		
NATIONAL DIRECTOR	<ul> <li>400 PCV in Sales</li> <li>Five Qualified Legs—minimum of two Senior Directors, not in same leg</li> <li>20,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>	GLOBAL PRESIDENTIAL DIRECTOR	<ul> <li>1,000 PCV in Sales</li> <li>Eight Qualified Legs—minimum of three National Directors and two Presidential Directors, in minimum of 3 legs</li> <li>800,000 TQV** within your Enrollment Tree with no more than 70% from one leg</li> </ul>		

\* Member can achieve the next rank of Associate with 500 PCV or by selling two Associate Enrollment Kits.

\*\* See "TQV for Rank Advancement" Definition.

# **DEFINITION OF TERMS AND CONDITIONS**

#### ACTIVE

Associates who purchase product during any monthly period or have any PCV from Customer sales. The total PCV amount must be above zero. If an Associate's PCV is not above zero, they are considered non-active and will be compressed out of the residual commissions.

#### ASSOCIATE

A generic term for those who are participating in the career path of the Compensation Plan. Associates may enroll other Associates and Customers. To enroll as an Associate, a person must purchase an Associate Enrollment Kit (\$299.99, \$399.99 or \$699.99). Members can also achieve the next rank of Associate with 500 LPCV or by selling any two Associate Enrollment Kits.

#### **BUSINESS BUILDER BONUS**

When an Associate enrolls a new Associate and the new Associate purchases the \$299.99 Associate Product Kit, the Enrolling Associate will receive a \$75.00 one-time bonus, if they are Qualified. If the new Associate purchases the \$399.99 Associate Product Kit, the Enrolling Associate will receive a \$100.00 one-time bonus if they are Qualified. If the new Associate purchases the \$699.99 Associate Product Kit, the Enrolling Associate will receive a \$175.00 one-time bonus if they are Qualified. If the new Associate purchases the \$699.99 Associate Product Kit, the Enrolling Associate will receive a \$175.00 one-time bonus if they are Qualified.

#### CAPPED

The total allowable volume used for Rank Advancement based upon the eligible percentages per leg. SEE COMPENSATION PLAN SUMMARY CHART, MAX 70% TQV PER LEG

#### **CAREER RANK (RECOGNITION RANK)**

An Associate's Career Rank is the highest title they have achieved. An Associate's Career Rank does not change unless they are promoted. For example, Joanna met the requirements to be promoted to the rank of Regional Director in June. Her Career Rank is now Regional Director and will remain so, until she is promoted to a higher rank. In July, she is paid as a Regional Director. Her Career Rank and Paid-As Rank are the same. In August, she is paid as a Director. Her Career Rank for August is Director.

#### **COMMISSIONABLE VOLUME (CV)**

Commissionable Volume is the volume that is used for all commissions paid on product sales with the Residual Income, Matching Volume & Global Pool Bonuses. CV is generally 55%\* of Qualified Volume for each commissionable product sold. Individual CV is assigned to each product and may vary, as is the case with Vegan Shake and all Associate Enrollment Kits.

#### **CORPORATE WELLNESS PROGRAM**

Associates are allowed to enroll a special type of Customer referred to as a Corporate Wellness Program. There is no fee to enroll in a Corporate Wellness Program. Corporate Wellness Programs receive a 30% discount from Retail on all products. Corporate Wellness Program purchases are included in the Personal Customer Volume (PCV) for their sponsoring Associate. Corporate Wellness Programs are considered Level 1 to their Sponsoring Associate. Volume generated from Corporate Wellness Programs are at a 45% CV. Corporate Wellness Programs are not allowed to sponsor other Associates. For an Associate to enroll in a Corporate Wellness Program, the Associate would need to work with Corporate for approval. Corporate Wellness Programs are considered a Qualified Leg if their total QV is 500 or more for the monthly period. See Leg and Qualified Leg definitions for full details.

For example, Nancy enrolls in a Corporate Wellness Program called ABC Company. ABC Company purchases \$100 retail product for \$70. Normally, this product would have had 38.5 CV and 70 QV, but because it was purchased by a Corporate Wellness Program, this product will be assigned 31.5 CV and 70 QV.

#### CUSTOMER

A Customer is an individual who purchases products for personal use and has not signed an Associate agreement with the company. There are three types of Customers: Retail Customers, Preferred Customers, VIP Customers and Household Customers.

Retail Business Centers are not considered to be part of the term Customer. Customers are not allowed to sponsor (i.e. have a downline), do not receive commissions, and are not credited with volume. The volume from a Customer's purchase is credited to the PCV of the Associate who sponsored them. Customers do not hold positions in a genealogy. They are considered to be a Level 0 to their sponsor (As opposed to a Level 1, where an Associate is considered their sponsor.)

#### **CUSTOMER VOLUME ANNUAL BONUS**

This bonus rewards consistent product sales to Retail, Preferred, or VIP Customers on an annual basis. Customer Volume will accumulate on an annual basis from the date of your enrollment. All Associates who enrolled prior to June 1, 2018 will start their Customer Volume counter on June 1, 2018.

#### DOWNLINE

All of the Associates enrolled or sponsored below an Associate are considered to be part of an Associate's downline. This is more commonly referred to as an Associate's "team."

#### DYNAMIC COMPRESSION

When an Associate purchases \$0 in product or has 0 PCV generated from Customers, they are compressed to their upline, filling the gap left by the non-Active Associate.

#### **ELIGIBLE**

An Associate is considered Eligible to receive a commission if they meet the Recognition Title requirements for a particular payout. For example, an Associate is Eligible to receive the Matching Regional Director Bonus if they have a Recognition Title of Regional Director or higher. If they had a lesser title, they would not be Eligible to receive the bonus, even though they might be fully Qualified at the lesser title. Eligibility does not mean an Associate will receive the particular payout. To receive a payout, an Associate must be both Eligible and Qualified. It is possible for an Associate to be Eligible but unqualified (i.e. they have a Recognition Title of Senior Director, making them Eligible for the Matching Residual Income Bonus, but are paid as an Area Director, which makes them unqualified.) Please also refer to the definition of the term "Qualified".

#### **ENROLLER**

The person who introduces an individual to the company is considered to be the "Enroller", the Enroller never changes. The Enroller has the ability to place any Enrolled Associate, via the Waiting Room, under any Associate in their downline who will be the new "Sponsor".

#### **FOUNDING MEMBER**

An Associate who enrolled in IDLife during pre-launch. Founding Members are recognized with a Founder Pin and are paid the Car Bonus at the Rank of Executive Director.

#### **GARMIN DEVICES**

**Buy a Garmin Device:** Independent Associates may purchase any available Garmin device for personal use at a 15% discount in the back office. Members do not receive a 15% discount. Additional devices may be available through Customer Service. If a specific device cannot be found in the back office, call the IDLife Customer Advocate Team at 972-987-4430 for assistance. No commission or volume will be paid out on Member or Associate purchases (0% TQV, 0 CV, 0 PCV).

Sell a Garmin Device: Select devices are available for retail sale directly from your replicated website. A one-time 15% commission will be paid for each retail sale. No volume will be awarded for these sales (0% TQV, 0 CV, 0 PCV).

All Garmin devices will be shipped directly from Garmin warehouses. Garmin devices will not be available for customer pickup from IDLife Corporate.

Garmin devices are backed by a limited warranty.

Please visit http://www8.garmin.com/support/warranty.html for full details.

#### **GLOBAL POOL**

Paid-As National Directors and higher, who have been Paid-As National Director or higher for two consecutive periods; current period and previous period, may receive a portion of the monthly Global Pool. The total size of the pool will represent 2% of the company CV in the period. Paid-As National Directors and higher must have been paid as a National Director or higher in both the current and previous period in order to receive a portion of the pool. The portion each Associate receives will be based on their lowest Paid-As Title of the current or previous period. Mini pools will be broken down from the 2% as follows: National Director Pool: 34% of the 2%, VP Director Pool: 26% of the 2%, Presidential Director Pool: 18% of the 2%, National Presidential Director Pool: 12% of the 2%, International Presidential Director and above Pool: 10% of the 2%.

Associates that are paid as a higher title are able to participate in each of the inclusive mini pools. Example: Robert was paid as a Presidential Director in January and as a National President Director in February. When February commissions are calculated, Robert will receive a portion, based on his group volume contribution amount of the National Director, Vice-Presidential Director, and Presidential Director pools. Because Robert wasn't paid as a National Presidential Director in January, he is not able to participate in the National Presidential Director mini pool, since it requires two consecutive periods of being paid as a National Presidential Director or above to qualify. The portion of each mini-pool that will pay to those who qualify will be based upon the number of participants.

#### **HOUSEHOLD CUSTOMER**

A Household Customer is an individual who purchases products for personal use under an existing Associate and has not signed an agreement with the company. Retail commissions are not paid on purchases placed by Household Customers.

#### **IDNUTRITION 3 & FREE**

When an Associate or Member refers three or more Preferred, or VIP, Customers on Subscription for IDNutrition to the company, and the Customers have generated at least 300 TQV, the Associate or Member will receive their next Subscription delivery of IDNutrition for free, up to a total of \$200.

#### **IDREWARDS**

A subscription rewards program that provides for enhanced cash back Loyalty Point incentives to IDRewards Members for placing and maintaining IDLife product purchases on subscription. Excludes retail and preferred customers.

#### **IDREWARDS MEMBER**

An active and in good standing Associate, Household Customer or VIP Customer that placed an order with IDLife and also set up a subscription order that they are maintaining in consecutive months.

#### **INACTIVE ASSOCIATE**

An Associate who has zero PCV for a calendar month.

#### **INCENTIVE TRIPS**

Associates have the ability to earn trips. Each trip has its own set of rules to qualify, which are announced and posted in the IDOffice and on www.Scoop.IDLife.com.

#### INDEPENDENT ASSOCIATE PRODUCT KIT OPTIONS

- Associate Product Kit is currently priced at \$699.99 and contains more than \$1,112 in retail products and includes the virtual starter kit. This kit fulfills the requirement to become qualified as an Independent Associate. For purposes of the IDLife Compensation Plan, 699.99 in PCV and 35 in CV are assigned to this kit.
- 2. Associate Product Kit with DNA is currently priced at \$399.99 and contains more than \$678 in retail products and includes the virtual starter kit. This kit fulfills the requirement to become qualified as an Independent Associate. For purposes of the IDLife Compensation Plan, 399.99 in PCV and 20 in CV are assigned to this kit.
- Associate Product Kit is currently priced at \$299.99 and contains more than \$438 in retail products and includes the virtual starter kit. This kit fulfills the requirement to become qualified as an Independent Associate. For purposes of the IDLife Compensation Plan, 299.99 in PCV and 15 in CV are assigned to this kit.

#### LEG

A leg begins with a first level Associate and includes all of the Associates beneath them. An Associate has as many legs as they have personally sponsored Associates. For example, if Sally has five Level One Associates, then she has five legs. Katie is one of Sally's Level One Associates. Katie and her entire downline are considered to be one leg to Sally. Retail Business Centers and Corporate Wellness Programs are also considered as a leg if their TQV is 500 or more for the monthly period.

#### LEVEL

The position an Associate has in a downline relative to another upline or downline Associate. Personally sponsored Associates (i.e. first level) are Level One. Those Associates sponsored by Level One Associates are Level Two, relative to the original Associate. Customers are not considered when counting levels and do not occupy a position in an Associate's genealogy (tree).

Note: The Enroller has the ability to place any Enrolled Associate, via the waiting room, under any Associate in their downline who will be the new "Sponsor". The new Associate is permanently placed in this location and all Levels are impacted accordingly.

#### LIFETIME PERSONAL CUSTOMER VOLUME (LPCV)

The Qualifying Volume (QV) of a single Associate from orders placed personally and by their personally sponsored Customers. This volume is cumulative and is never reset.

#### **LOYALTY POINTS**

A no cash value, non-commissionable, cash back reward that can be used on future qualifying purchases of eligible IDLife products in \$10 increments.

#### MATCHING RESIDUAL INCOME BONUS

Paid-As Senior Directors and above receive a matching percentage of their downline Associates' Residual Income Bonuses. The match percentage and depth that an Associate will receive is based upon their own personal Paid-As Title for that month. This bonus matches all residual income earnings of \$10 or more. Senior Directors and higher will receive 40% on their own personally sponsored Associates Residual Income Bonuses. Senior Directors and above receive an additional percentage on their downline Generations based upon their Paid-As Rank (SEE MATCHING RESIDUAL INCOME table in section 7).

Note: The Enroller has the ability to place any Enrolled Associate, via the waiting room, under any Associate in their downline who will be the new "Sponsor". The new Associate is permanently placed in this location, and all Matching Residual Bonuses will be paid according to their new placement in the Sponsor Tree. The 40% matching residual income is also paid to the Sponsor, and no longer the Enroller, if the Enroller chooses to place their Enrolled Associate in their downline under a different "Sponsor." \*Must sell product to at least one new Retail, Preferred, or VIP Customer or sell one Associate Product Kit within the past 90 days to be

\*Must sell product to at least one new Retail, Preferred, or VIP Customer or sell one Associate Product Kit within the past 90 days to be eligible to receive commission. Household Customers do not qualify.

#### **MEMBER**

You can join IDLife as a Member for free by simply selecting the Virtual Starter Kit during enrollment, which includes all of the tools and information you need to get started. As a Member, you will receive a 10% discount on your personal purchases and have the ability to earn a 10% commission on all product sales you make until you achieve the rank of Independent Associate. You can earn the rank of Independent Associate, qualify for the Independent Associate 30% discount, and open the all aspects of the compensation plan by simply completing one of the following:

- Accumulating 500 in Lifetime Personal Customer Volume (LPCV)
- Selling 2 Associate Product Kits. (A Business Builder Bonus is not paid on these 2 kits.)

#### **NEW SALES BONUS**

The New Sales Bonus pays out \$100 every time you sell products totaling \$1200\* or more to new personally enrolled Retail, Preferred, VIP Customers, and/or Associates during a designated 30-day period (as defined in the Associate Back Office as a New Sales Bonus Clock).

#### **NEW SALES LEADERSHIP BONUS**

The New Sales Leadership Bonus is a three-tiered bonus paid to eligible upline leaders who are "Paid-As" Senior Director, National Director or Presidential Director (or above) when an Associate on their team earns a New Sales Bonus. Tier 1 will pay \$15 to the upline Paid-As Senior Director+, Tier 2 will pay \$15 to the upline Paid-As National Director+, Tier 3 will pay \$15 to the upline Paid-As Presidential Director+.

#### PAID-AS RANK (ALSO REFERRED TO AS PAID-AS)

Each Associate is paid at the rank for which they qualify during the period. The requirements to be Paid-As a title are the same as the requirements to promote to that rank. If in any period they fail to achieve their Recognition Rank, they are paid at the lower title to which they do qualify for during the period. They retain their Recognition Rank, but are paid as the rank they actually qualify for.

#### PERIOD

Period refers to the specific time frame in which qualifications and payouts are calculated. In this plan, a monthly period is equal to an actual calendar month. Six periods would be six calendar months.

#### PERSONAL CUSTOMER VOLUME (PCV)

The Qualifying Volume (QV) of a single Associate from orders placed personally and by their Personally Enrolled Customers. This volume is calculated monthly.

#### PERSONAL CUSTOMER VOLUME (PCV) MONTHLY REWARDS

This bonus is to reward customer sales each month and to encourage Associates to continue their PCV growth through customer sales.

#### **PREFERRED STATUS**

Preferred Status includes Customers and VIP Customers who are signed up on Subscription and receive an additional discount off of the retail price of the product. Customers with preferred status receive a 10% discount and VIP Customers with preferred status receive a 20% discount.

#### PREMIUM BACK OFFICE SUBSCRIPTION

This bundle includes the Associate's personal webpage (replicated site), IDWellness, the IDOffice, and Mobile Application. The IDOffice and Mobile Application provide the Associate with detailed team and customer reports, a comprehensive communication manager, countless marketing tools and downloads and many other resources to support and grow the Associate's IDLife business. IDWellness is an online wellness journal and guide that provides you various exercise tips, meal plans and visuals to help you achieve your health and wellness goals. This subscription can be managed in the billing settings of an Associate's back office or by calling customer service at 972-987-4430. Premium website subscription purchases are non-refundable.

#### **PRESIDENTIAL TEAM BUILDING BONUS**

This bonus is paid on a monthly basis to reward ongoing team growth for reaching and maintaining the prestigious paid rank of Presidential Director for 2 consecutive months with TQV of 100k (or more). If the Presidential Director rank is not achieved in a following month, the Associate must re-qualify for 2 consecutive months in order to earn it again.

#### **QUALIFIED**

An Associate is considered to be Qualified if they meet the Paid-As requirements for a particular payout or title. An Associate only receives the payouts that they are both Eligible and Qualified for. The minimum to be considered Qualified is 100 PCV; this allows you to earn commissions. For example, an Associate must have 100 PCV, one Qualified Leg, and 100 TQV to reach the rank of Director. As a Director, you are Eligible to start earning Residual Income Bonus. An Associate is Eligible for the Matching Residual Income Bonus because they have a Recognition Title of Senior Director. However, if they are paid as an Area Director or below, then they are unqualified for the bonus and would thus not receive it. In a similar manner, an Associate that is Qualified as an Area Director is ineligible to receive a Matching Residual Income Bonus because that pays only to Senior Directors and above.

#### **QUALIFIED INDEPENDENT ASSOCIATE**

There are three methods in which a Customer can become a Qualified Independent Associate:

- Purchase one of the three Associate Product Kits.
- Join as a Member and achieve lifetime 500 PCV; and
- Join as a Member and sell any two Associate Product Kits to other Customers (there is no time limit within which these two sales must take place).

Note: Meeting the requirements above allows a Member to be considered a Qualified Independent Associate, however it will not automatically make them Qualified (see definition of "Qualified" on p. 12).

#### **QUALIFIED LEG**

Qualified Legs require that at least one individual in the leg is qualified to be paid as a specific title position (or above) during the month. For example, an Associate must have 100 PCV to be Qualified and earn commissions; However, a National Director must have five Active legs; two legs of which must have at least one representative that is Paid-As a Senior Director or higher. Qualified Legs depend on the monthly Paid-As Title. Retail Business Centers and Corporate Wellness Programs are also considered as a Qualified Leg if their total QV is 500 or more for the monthly period. Because RBCs and Corporate Wellness Programs cannot rank advance, they cannot be considered as a ranked Qualified Leg.

Note: For Qualification purposes of the NPD and above, a count is specified for the minimum number of legs this count must exist in. For example, to become an NPD, a person needs at least two legs with a total of three National Directors existing within them (i.e. one leg may contain one ND+ and another leg may contain two ND). This same requirement could be fulfilled, if they have more than the minimum number of Qualified Legs specified (i.e., three separate legs with a NDIR+ in each).

#### **QUALIFYING VOLUME (QV)**

Each inventory item has both a Qualifying Volume (QV) and a Commissionable Volume (CV) assigned to it. QV is used for calculating Personal Customer Volume (PCV) and Total Qualifying Volume (TQV) and is used solely to determine if the Associate is Qualified based on the terms of their respective title. The Business Builder Bonus is the only bonus that is paid based on the Qualifying Volume (QV), instead of the Commissionable Volume (CV). All other commissions and bonuses (other than Retail Commission) are paid based on Commissionable Volume (CV). The Qualifying Volume in this plan is equal to the wholesale amount (70% of Retail).

#### **RANK ADVANCEMENT BONUS**

When a person advances to the rank of Managing Director or above for the first time and holds the rank for two consecutive monthly periods, they will receive a one-time bonus. The amount of the bonus is based on the rank they advanced to. (SEE RANK ADVANCEMENT BONUS table in section 9.)

- 1. The consecutive requirement does not need to include the month of the initial rank advancement.
- 2. If an Associate skips multiple titles, the titles skipped will also be awarded as long as the title has been held for two consecutive periods.
- 3. There is no time limit on when this bonus can be achieved.

#### **RESIDUAL INCOME BONUS - LEVEL 1-10 OVERRIDES**

Active Associates that are paid as a Director or higher may receive a percentage of the Commissionable Volume (CV) from the sales of their downline through ten levels. The percentages and number of levels that an Associate receives is based on their Paid-As Title and is paid regardless of the title of the people below them. If an Associate is unqualified or ineligible, then that level override will not roll upline. If an Associate is inactive, then that level override will roll upline. Please refer to the definitions of Eligible, Qualified, & Dynamic Compression.

Note: The Enroller has the ability to place any Enrolled Associate, via the waiting room, under any Associate in their downline who will be the new "Sponsor". The new Associate is permanently placed in this location, and all Residual Income Bonuses will be paid according to their new placement in the Sponsor Tree.

#### **RETAIL BUSINESS CENTER**

Associates are allowed to enroll a special type of Customer referred to as a Retail Business Center (RBC). There is no fee to enroll a Retail Business Center. Retail Business Centers receive a 40% discount from Retail Pricing on all products but DNA. Retail Business Center purchases are included in the Personal Customer Volume (PCV) for their sponsoring Associate. Retail Business Centers are considered Level 1 to their sponsoring Associate. Volume generated from Retail Business Center purchases is at 50% CV. Retail Business Centers are not allowed to sponsor other Associates. For an Associate to enroll in a Retail Business Center, the Associate needs to work with Corporate for approval. Retail Business Centers are considered a Qualified Leg if their TQV is 500 or more for the monthly period. See Leg and Qualified Leg definitions for full details.

For example, Jacob enrolls a Retail Business Center called Joe's Nutrition. Joe's Nutrition purchases a \$100 retail product for \$60. Normally, this product would have had a 42 CV and 70 QV, but because it was purchased by a Retail Business Center, this product will be assigned 30 CV and 60 QV.

#### **RETAIL COMMISSION**

Associates receive a Retail Commission on all Customers' sales that were purchased above the wholesale price. Independent Associates receive 30% of the retail price for Retail Customers who purchase directly from Associate (purchases that are not made from replicated website) and 20% of all other purchases unless the Associate is 500 PCV qualified during the current open monthly period or previous closed monthly period, the commission increases to 25%. If the Associate is 1000 PCV qualified during the current open monthly period or previous closed monthly period, the commission increases to 30%. (SEE RETAIL COMMISSION table in section 2)

#### **SPONSOR**

The person who is the direct upline to any Associate is considered to be the "Sponsor." The Enroller has the ability to place any newly Enrolled Associate for up to seven days after their enrollment, via the waiting room (see WAITING ROOM definition), under any Associate in their downline who will be the new Sponsor. The Enroller will automatically be the Sponsor of a newly Enrolled Associate unless they choose to place them under an Associate in their downline.

#### TOTAL COMMISSIONABLE VOLUME (TCV)

The Commissionable Volume (CV) from an Associate and their entire downline organization with unlimited depth. It includes all downline Associates, regardless of their titles.

#### **TOTAL QUALIFYING VOLUME (TQV)**

The Qualifying Volume (QV) from an Associate and their entire downline organization with unlimited depth. It includes all downline Associates, regardless of their titles. For title qualification purposes, each title will have a maximum contribution amount allowed, as specified in the table provided. This means that no more than the specified amount will be used towards the title qualifications from any one leg (including their own PCV contribution).

#### **TQV FOR RANK ADVANCEMENT**

To achieve and maintain rank, it is required that an Associate's TQV comes from more than one leg. As stated in the chart for Executive Director, "10,000 TQV within your Enrollment Tree, with no more than 70% from one leg.

Listed below is an example to illustrate the allowable TQV coming from multiple legs to be considered for Rank Advancement.

Executive Director: 10,000 TQV, with no more than 70% from one leg. John has a total of 16,500 TQV. 70% of 16,500 is 11,550. Therefore, no more than 11,550 will be allowed from a leg.

Leg 1: 12,000 (11,550 allowed) Leg 2: 3,550 (all allowed) Leg 3: 500 Leg 4: 500

16,100 TQV is allowed to be considered for Rank Advancement. John has Qualified for Executive Director.

#### WAITING ROOM

This is a feature located in the IDOffice that allows an Enroller to place newly enrolled Associates, for up to seven days after enrollment, under any existing Associate in their downline. The enrolling Associate will always be the "Enroller" and the Associate who received the newly enrolled Associate from the Enroller will be the "Sponsor". The Enroller will receive the Business Builder Bonuses and will receive all points associated with the newly enrolled associates. These points are used for promotions and trips. Rules for each trip are posted in the IDOffice per promotion or trip.

Note: When a newly enrolled Associate is placed by the Enroller under someone in their downline, the new Associate is permanently placed in this location and all Residual Income Bonuses, Matching Residual Income Bonuses and Volume Match Bonuses will be paid according to their new placement in the sponsor tree.