



SKIN CARE: CLEANSER

This gentle face wash effectively cleanses the skin of impurities while safely removing makeup.

DIRECTIONS:

Wet face with warm water. Squeeze a small amount onto hands and work into a lather. Massage gently in a circular motion onto wet skin with hands or IDLife Cleansing Brush. Rinse with warm water and pat dry. For maximum anti-aging results, use twice daily along with the IDLife Day, Night and Serum, as directed.

BENEFITS:

- Purify your skin with natural fruit enzymes that safely remove even stubborn eye makeup.
- Rejuvenate skin cells with this gentle oil-free detoxifying face wash.
- Restore your skin to a healthy balance by thoroughly cleansing away daily impurities such as dirt and makeup.

FAQs:

DO YOUR PRODUCTS CONTAIN ANY FRAGRANCE?

Our Skin Care products are completely fragrance-free.

HOW LONG SHOULD THE PRODUCTS LAST?

This depends on multiple factors including frequency of use, volume of product used, and individual skin type.

IS THIS LINE OKAY FOR SENSITIVE SKIN?

Yes, these products are designed for people with all skin types. Individuals with sensitive skin have found IDLife's Skin Care Line to be friendly to their skin.

DO YOU USE ANIMAL TESTING ON THESE PRODUCTS?

No.

ARE THESE PARABEN-FREE?

Yes.

WHAT SKIN TYPE ARE THESE PRODUCTS BEST FOR?

These products are designed for use with all skin types.

WHY SHOULD I USE IDLIFE CLEANSER AND NOT OTHER BRANDS?

The unique gentle nature of the cleanser detoxifies and cleans your skin without stripping the essential oils necessary to maintain a healthy glow. The ingredients in the cleanser attach to the oil and dirt on your face and pulls them away, much like a magnet. While other cleansers dry out your face and require additional products to remove all your makeup, the IDLife Cleanser leaves your face feeling clean and moist while also washing away all of your makeup...even your eye makeup.

CAN I USE THE CLEANSER AND NOT THE OTHER IDLIFE SKIN CARE PRODUCTS?

For best results, the IDLife Skin Care line should be used together. However, each product alone is a best in class offering that will give you great results!

HOW OFTEN SHOULD I USE THE CLEANSER?

We suggest using the Cleanser in the morning and at night prior to application of IDLife Serum, Day Cream and Night Cream.

INGREDIENTS: Water (Aqua), Sodium C14-16 Olefin Sulfonate, Lauramide DIPA, Cocamidopropyl Betaine, Glycerin, Sodium Cocoyl Apple Amino Acids, Hydrolyzed Candida Saitoana Extract, Hydrolyzed Ceratonia Siliqua Seed Extract, Phenoxyethanol, Benzyl Alcohol, Citric Acid, Ethylhexylglycerin, Polyquaternium-10



SKIN CARE: SERUM

A daily anti-aging serum designed to lift away wrinkles and fine lines and leave your skin looking and feeling younger.

DIRECTIONS:

For best results, use after cleansing. Gently pump a small amount onto fingers and massage into face and neck until thoroughly absorbed. For maximum anti-aging results, use twice daily and apply IDLife Day and Night Creams as directed after IDLife Serum application.

BENEFITS:

- Lift away imperfections by penetrating deeply into the skin to hydrate skin from within.
- Tighten your skin with this cooling cream to smooth fine lines and create a youthful appearance.
- Restore your skin's natural glow with this anti-aging formula that reduces the appearance of wrinkles and dark circles.

FAQs:

CAN I USE SERUM UNDER MY EYES?

Yes, it's designed to use on all areas of your face. All of the Skin Care products were designed to be safely applied to the entire face. The Serum is specifically designed to eliminate the need to use a separate eye cream, crow's feet cream, etc.

DO YOUR PRODUCTS CONTAIN ANY FRAGRANCE?

Our Skin Care products are completely fragrance-free.

WHAT ARE TELOMERES AND HOW DO THEY WORK?

Telomeres are located at the ends of the chromosomes in our DNA and they protect genetic data, which allows cell division. As we age, the telomeres shorten and the cell cannot divide any longer, which essentially kills the cell. By limiting the shortening of telomeres, the replicative potential of the cells in fibroblasts (cells that synthesize collagen) is preserved and skin aging is delayed.

HOW LONG SHOULD THE PRODUCTS LAST?

This depends on multiple factors including frequency of use, volume of product used, and individual skin type.

IS THIS LINE OKAY FOR SENSITIVE SKIN?

Yes, these products are designed for people with all skin types. Individuals with sensitive skin have found IDLife's Skin Care Line to be friendly to their skin.

DO YOU USE ANIMAL TESTING ON THESE PRODUCTS?

No.

ARE THESE PARABEN-FREE?

Yes.

WHAT SKIN TYPE ARE THESE PRODUCTS BEST FOR?

These products are designed for use with all skin types.

INGREDIENTS: Purified Water, Propanediol, Glycerin, Niacinamide (Vitamin B3), Hydrolyzed Soybean Extract, Cappaphycus Alvarezii Extract, Cichorium Intybus (Chicory) Root Oligosaccharides, Caesalpinia Spinosa Gum, Tropaeolum Majus Extract, Cichorium Intybus (Chicory) Root Extract, Palmitoyl Tripeptide-5, Panthenol, Dunaliella Salina Extract, Citric Acid, Sodium Benzoate, Ethylhexylglycerin, Potassium Sorbate, Pantolactone, Citrullus Vulgaris (Watermelon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Sodium PCA, Sodium Lactate, Sodium Carboxymethylcellulose, Phenoxyethanol, Macrocystis Pyrifera (Sea Kelp) Extract, Sodium Carrageenan, Sea Salt, Tetrasodium EDTA, Sodium Hyaluronate, Aloe Barbadensis Leaf Juice, Maltodextrin.

SKIN CARE: DAY CREAM

Formulated with Broad Spectrum SPF 20, this daily anti-aging moisturizing cream is designed to restore, protect, and hydrate your skin.



DIRECTIONS:

For best results, use after cleansing. Massage cream into face and neck until thoroughly absorbed. For maximum anti-aging results, apply IDLife Serum prior to application of IDLife Day Cream.

BENEFITS:

- Restore your skin's natural glow with this anti-aging formula that reduces the appearance of wrinkles and smooths fine lines.
- Protect your skin from harmful sun damage with the broad spectrum SPF, while reducing the appearance of existing sunspots.
- Hydrate your skin with this Vitamin C, D and E enriched formula designed to provide hours of nourishment.

FAQs:

WHY IS THERE SPF IN THE MOISTURIZER?

Because of the facial sun exposure that commonly occurs. The broad spectrum SPF used in the Day Cream is designed to protect you from harmful UVA and UVB rays that damage the skin.

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HOW LONG SHOULD THE PRODUCTS LAST?

This depends on multiple factors including frequency of use, volume of product used, and individual skin type.

IS THIS LINE OKAY FOR SENSITIVE SKIN?

Yes, these products are designed for people with all skin types. Individuals with sensitive skin have found IDLife's Skin Care Line to be friendly to their skin.

I HAVE OILY SKIN; DO I STILL NEED TO USE THE MOISTURIZER?

Yes, it is very important to use a moisturizer with oily skin. A common misconception is that moisturizing will make your face oilier, but the fact is that without moisturizer, the face produces even more oil because it is trying to nourish itself. Providing the proper hydration to the skin with IDLife Day Cream is vital to healthy skin care.

WHY DO I USE A DIFFERENT PRODUCT AT NIGHT THAN DURING THE DAY?

The two products have different ingredients designed to serve a specific purpose dependent on the time of day. The Day Cream is used for moisturizing and protecting the face, while the Night Cream is for repair, regeneration, and deep moisturizing at night when the skin is not exposed to sunlight and is going through restorative phases.

DO YOU USE ANIMAL TESTING ON THESE PRODUCTS?

No.

ARE THESE PARABEN-FREE?

Yes.

WHAT SKIN TYPE ARE THESE PRODUCTS BEST FOR?

These products are designed for use with all skin types.

USES: Helps prevent sunburn • Higher SPF gives more sunburn protection. • If used as directed with other sun protection measures, decreases the risk of skin cancer and early skin aging caused by the sun.

WARNINGS: • **For external use only** • Do not use on damaged or broken skin. • **When using this product** keep out of eyes. Rinse with water to remove. • **Stop use and ask a doctor** if rash occurs. • **Keep out of the reach of children.** If swallowed, get medical help or contact a Poison Control Center right away.

DIRECTIONS: • **For sunscreen use:** Apply liberally 15 minutes before sun exposure. • Use a water resistant sunscreen if swimming or sweating. • Reapply at least every two hours. • Children under 6 months: Ask a doctor. • **Sun protection Measures:** Spending time in the sun increases your risk of skin cancer and early skin aging. To decrease this risk, regularly use a sunscreen with a Broad Spectrum SPF of 15 or higher and other sun protection measures including: • Limit time in the sun, especially from 10 a.m.-2 p.m. • Wear long-sleeved shirts, pants, hats, and sunglasses.

INGREDIENTS: Purified Water, Octyl Methoxycinnamate, Glycerin, Coco-Caprylate/Caprate, Zinc Oxide, Aloe Barbadensis Leaf Juice, Isopropyl Palmitate, Glyceryl Stearate, Hydrolyzed Soybean Extract, Cetearyl Alcohol, Cetearyl Glucoside, Dimethicone, Kappaphycus Alvarezii Extract, Tropaeolum Majus Extract, Cichorium Intybus (Chicory) Root Extract, Phenoxethanol, Citrullus Vulgaris (Watermelon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Sodium PCA, Sodium Lactate, Hydrolyzed Collagen Protein, Benzyl Alcohol, Shorea (Sal) Robusta, Butyrospermum parkii (Shea Butter), Cetyl Esters, Xanthan Gum, Sclerotium Gum, Ethyl Linoleate, Dipotassium Glycyrrhizinate, Sodium Hyaluronate, Tocopherol Acetate (Vitamin E), Tetrahexyldecyl Ascorbate (Vitamin C).

SKIN CARE: NIGHT CREAM

A daily anti-aging moisturizing cream designed to renew, restore, and revitalize your skin while you sleep.



DIRECTIONS:

For best results, use after cleansing. Massage cream into face and neck until thoroughly absorbed. For maximum anti-aging results, apply IDLife Serum prior to application of IDLife Night Cream.

BENEFITS:

- Renew your skin to its original texture by adding an extra surge of moisture.
- Restore your skin's natural glow with this anti-aging formula that reduces the appearance of wrinkles and smooths fine lines.
- Revitalize your skin's healthy radiance with the ultra-rich moisturizing formula.

FAQs:

DO YOUR PRODUCTS CONTAIN ANY FRAGRANCE?

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WHAT ARE TELOMERES AND HOW DO THEY WORK?

Telomeres are located at the ends of the chromosomes in our DNA, and they protect genetic data, which allows cell division. As we age, the telomeres shorten, and the cell cannot divide any longer, which essentially kills the cell. By limiting the shortening of telomeres, the replicative potential of the cells in fibroblasts (cells that synthesize collagen) is preserved and skin aging is delayed.

HOW LONG SHOULD THE PRODUCTS LAST?

This depends on multiple factors, including frequency of use, volume of product used, and individual skin type.

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I HAVE OILY SKIN; DO I STILL NEED TO USE THE MOISTURIZER?

Yes, it is very important to use a moisturizer with oily skin. A common misconception is that moisturizing will make your face oilier, but the fact is that without moisturizer, the face produces even more oil because it is trying to nourish itself. Providing the proper hydration to the skin with IDLife Day Cream is vital to healthy skin care.

WHY DO I USE A DIFFERENT PRODUCT AT NIGHT THAN DURING THE DAY?

The two products have different ingredients designed to serve a specific purpose depending on the time of day. The Day Cream is used for moisturizing and protecting the face, while the Night Cream is for repair, regeneration, and deep moisturizing at night when the skin is not exposed to sunlight and is going through restorative phases.

DO YOU USE ANIMAL TESTING ON THESE PRODUCTS?

No.

ARE THESE PARABEN-FREE?

Yes.

WHAT SKIN TYPE ARE THESE PRODUCTS BEST FOR?

These products are designed for use with all skin types.

INGREDIENTS: Purified Water, Glycerin, Caprylic/Capric Triglyceride, Squalane, Tropaeolum Majus Extract, Stearic Acid, Glyceryl Stearate, Kappaphycus Alvarezii Extract, Hydrolyzed Candida Saitoana Extract, Camellia Oleifera (Camellia) Seed Oil, Ceratonia Siliqua (Carob) Fruit Extract, Shorea (Sal) Robusta, Zea Mays (Corn) Starch, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Dimethicone, Cetearyl Alcohol, Cetearyl Glucoside, Cetyl Esters, Glyceryl Caprylate, Benzyl Alcohol, Xanthan Gum, Salvia Hispanica (Chia) Seed Extract, Citrullus Vulgaris (Watermelon) Fruit Extract, Pyrus Malus (Apple) Fruit Extract, Lens Esculenta (Lentil) Fruit Extract, Sodium PCA, Sodium Lactate, Ceramide NP, Ceramide AP, Ceramide EOP, Phytosphingosine, Cholesterol, Sodium Lauroyl Lactylate, Carbomer, Aloe Barbadosensis Leaf Juice, Maltodextrin, Sodium Carrageenan, Sea Salt, Tocopherol Acetate (Vitamin E), DL-Panthenol (Vitamin D), Tetrahexyldecyl Ascorbate (Vitamin C)



THE SCIENCE OF SKIN CARE PRODUCTS: PROBLEM & SOLUTION

Skin care is one of the most over-hyped marketing intensive product categories on the market today. From claims of miraculous never before discovered ingredients, to promises of never before seen results, skin care is an \$11 billion market that is begging for a simple, easy, straightforward solution that actually works.

THE PROBLEM:

- Most skin care lines have multiple different products for various skin related issues resulting in the consumer having a cabinet full of products.
- Many skin care products contain parabens, sulfates, phthalates, artificial dyes and/or fragrances that cause unwanted allergic reactions and consequences for the consumer.

THE SOLUTION:

- The IDLife Skin Care line reduces the number of products that you need while giving you visible results in as little as seven days.
- The creams are built on the Nobel Prize winning discovery of telomeres and use patented ingredients to help battle the degeneration of them, so your skin appears younger and more vibrant.
- The cleanser is gentle and effective on even stubborn eye-makeup.
- The line of products is hypoallergenic and dermatologist approved. It works together to reduce the signs of aging without any harmful ingredients.

“The IDLife Skin Care Line is the best line on the market. I trust it because it works and it’s hypoallergenic and dermatologist approved and I began to see results in just a few days.” — Denise Tuite