

IDLife Privacy Policy

Last Revised: February 1, 2021

This Privacy Policy ("Policy") applies to IDLife, LLC and its U.S. affiliate entities ("IDLife"). It applies to all information collected by IDLife through its online properties and mobile applications (the "Sites") where this Privacy Policy is posted. It also applies to information that IDLife collects through offline methods. Unless otherwise indicated, this Policy does not apply to an IDLife Independent Associate's ("Associate" or "IDLife Associate") collection or use of information obtained by the Associate directly from you or from sources other than IDLife, unless it then is shared with and retained by IDLife.

The purpose of this Privacy Policy is to inform you of the kinds of information we may collect, how such information may be used, with whom such information may be shared, your choices regarding the collection, use and sharing of such information, your ability to access and correct such information and the security procedures we use to protect this information.

1. What information does IDLife collect?

Information You Provide Us Directly

At different occasions, you may provide information directly to IDLife, first and last name, mailing address, telephone number, email address, credit card information, banking information, biometric data, and biographical information (including, but not limited to, date of birth, education, and marital status). For example, you may provide us with information when using the Sites or when becoming an IDLife Associate or an IDLife Member/VIP Customer ("Member/VIP Customer"). If you do not provide us with the requested information, in some cases, we will not be able to provide you the service you have requested.

If you disclose to us any information of another individual, you are required to have secured the appropriate consent of that individual for disclosing such information to us.

Information About Your Device and Your Use of the Sites

We may gather certain information automatically, such as Internet protocol (IP) addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamps, your Site activity (including the Site content you view, mouse movements, mouse clicks, taps, swipes, and information you view), and/or clickstream data for purposes such as analyzing trends, administering the Sites, improving the function and content of the Sites, and enforcing our Terms. We use standard Internet technologies, such as cookies, web beacons, session replay/screen capture, and similar technologies to collect this information, as explained below in the section on cookies.

We may also collect precise information about your location, such as your mobile device's GPS coordinates, cell tower information and/or Wi-Fi signals. IDLife may use this information to personalize your experience in connection with your use of the Sites, Nutrition Clubs, or other IDLife products and services. If you do not want IDLife to collect and use your specific geolocation information, you can disable the location features on your device. Check your device manufacturer settings for how to do so.

Information from Third Party Sources

We may receive additional information about you from public and commercially available sources and other third parties. Associates may also share information about you with IDLife. If you access third-party services, such as Facebook, Google, or Twitter through the Sites, to log in to the Sites or to share information about your experience on the Sites with others, we may collect information from these third-party services. We may combine all of the information we collect and receive about you, both online and offline, and use or disclose it in the manner described in this Privacy Policy.

2. How does IDLife use my Information?

We use the information we collect about you for a variety of purposes, including: providing you with the products, services and support you request; processing your transactions and shipping your orders; communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments; to better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials; improving our products, services and operations; and ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others. We also use this information to validate sales made by IDLife Associates, to help IDLife Associates search for, communicate with and validate customers in our systems, and for IDLife's compliance purposes. IDLife or its authorized third parties may contact you directly for these purposes using various contact methods described in section 4, "How will IDLife Communicate with me?"

IDLife may also use this information to support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan. For example, information about Member/VIP Customers may be used to support, calculate and track your product discount and to provide you with information on special promotions. Information about IDLife Associates may be used to support, calculate and track discounts, earnings and bonuses, to issue payments to and report income to taxing authorities, to provide training, and to ensure compliance with applicable law and Company policies, plans and agreements, including the Associateship Application and Agreement.

We may retain your information for as long as needed to: provide you services; fulfill other legitimate business needs, such as maintaining the proper function of the Sales & Marketing Plan; fulfill our compliance and legal obligations; and resolve disputes and enforce our agreements, including the Associateship Agreements.

3. With Whom does IDLife Share my Information?

Affiliates and Partners

We may share your information with our affiliates (companies that control, are controlled by, or are under common control with, IDLife) as well as select partners. Examples of how these entities may use your information include making predictions about your interests and providing you with special offers, promotions, advertisements, and other materials.

Vendors & Service Providers

We may share your information with vendors that perform functions on our behalf. Examples of such functions include fulfilling orders, delivering packages, email administrative functions, processing credit card payments, and providing customer service.

IDLife Independent Associates

If you are an IDLife Associate, Member/VIP Customer, or Customer, we may share your information with other IDLife Associates, including without limitation as part of a Lineage Report which contains information (such as name, contact information, level or rank, and volume and sales statistics) on other Associates and Member/VIP Customers in an IDLife Associate's downline. (The downline organization consists of all Associates and Member/VIP Customers that were personally sponsored by a particular Associate, and in turn, all other persons sponsored by the subsequent Associates.) To the extent the Lineage Report contains data from residents outside of the United States, including residents of the European Union, we have taken appropriate measures to protect the data in accordance with applicable law. Lineage Reports are provided to Associates in strict confidence and for the sole purpose of supporting the Associates in further developing their IDLife businesses, including for use in marketing tools and platforms.

We may share your information with Associates to offer and provide you with products and services, and these Associates may further share your information as described in their privacy policies. For example, if you use some of our Sites, such as IDLife.com, your information may be shared with one or more Associates servicing those sites. Similarly, if you participate in a Retail Business Center, we may share your information with any of the Associates operating the Retail Business Center. We may also share your information with Associates so that they can provide you with a more personalized experience, such as recommending products and services that are most relevant to you. IDLife Associates who receive your information are bound by the terms of their Associateship Agreement and the privacy and data protection covenants contained therein. Some of these Associates may be based in countries that do not offer the same or a similar level of privacy protection as is available in your own country.

If you operate a Retail Business Center, we may share the location of that Retail Business Center with Member/VIP Customers, Customers, and other IDLife Associates.

Legal & Compliance Disclosures

We may also disclose your information: as required by law, such as to comply with a subpoena, legal proceedings, or similar legal process, including disclosure to authorized third-party auditors; or when we believe in good faith that disclosure is necessary to protect our rights, protect your safety or the safety of others, investigate or prevent fraud, or respond to a government request.

Business Transitions

We may share your information if IDLife is involved in a merger, acquisition, or sale of or transfer of assets, or in the unlikely event of bankruptcy.

Other Parties in Aggregated Form

We may share your information with third parties in aggregated or de-identified form.

Other Parties with Your Consent

In addition to the sharing described in this Privacy Policy, we may also share information about you with third parties for any other purpose disclosed to you at the time we collect the information or pursuant to your consent or direction.

4. How will IDLife Communicate with me?

IDLife may communicate with you via email, postal mail, telephone, text message, or other means

on a regular basis to provide requested products and services and/or in regard to issues relating to your IDLife business (if you are an Associate). In order to validate customer sales, IDLife may communicate with you via email, postal mail, telephone, text message, or other means on a regular basis (if you are a Member/VIP Customer or Customer).

Additionally, you may receive periodic information on IDLife's business, products, services, and special deals through various communication means as described above. IDLife Associates and Member/VIP Customers may manage certain communications within their replicated website and back office communication centers. In addition, you may manage these kinds of communications by following the instructions provided in the communication or by contacting us at 972.987.4430.

5. Is my Personal Information Secure?

We take reasonable steps to ensure that the personal information we collect about you remains accurate, timely and secure. Unfortunately, no data transmission over the internet can be guaranteed to be 100% secure and while we strive to protect your personal information, we cannot guarantee or warrant its complete security.

6. How can I Access or Correct my Information?

In some instances, you may visit one or more of our Sites to verify and update certain information (for example, certain Associate and Member/VIP Customer account information on IDLife.com). If you are not able to update your information on our Sites, please contact us. We will use commercially reasonable efforts to accommodate requests to update your information.

7. International Transfers.

The Sites are headquartered in the United States. Please be aware that information you provide to us or that we obtain as a result of your use of the Sites may be collected in your country and subsequently transferred to another country in accordance with applicable law. Using the Sites demonstrates your consent to the processing of information as described in this Policy.

8. Children's Information.

The Sites are general audience websites that are not directed to children younger than 13. We do not knowingly collect, use or disseminate any personal information from children under the age of 13, unless permitted by law. If you believe we may have collected personal information from your child on the Sites, please contact us at info@IDLife.com and we will make reasonable efforts to delete it from our records, when required by law.

9. Cookies and Tracking.

IDLife, as well as certain third parties that provide content and other functionality on our Sites, use cookies, web beacons, session replay/screen capture, and other similar technologies for various purposes, including to analyze trends, administer the website, track users' movements around the Sites and to gather demographic information about our user base as a whole.

Cookies are small pieces of information that are stored on computer hard drives. A cookie enables the entity that put the cookie on your device to recognize it across different websites, services, devices, and browsing sessions. For example, we may use cookies to recognize you when you return to the Sites in order to provide you with a better user experience. We may allow third parties to use cookies on the Sites, but we do not control the use or contents of third-party cookies. Web browsers often allow you to configure the browser to accept all cookies, reject all cookies, or notify

you when a cookie is sent. If you elect to reject cookies, please note that you may not be able to take full advantage of the features and functions of the Sites. To learn more about cookies and how to manage them, please visit <http://www.allaboutcookies.org/>.

Web beacons and similar technologies are small bits of code, which are embedded in web pages, advertisements, and emails, that communicate with third parties. We use web beacons, for example, to count the number of users who have visited a particular webpage, to deliver or communicate with cookies, and to understand usage patterns. We also may include web beacons in emails to understand whether messages have been opened, acted on, or forwarded.

There are other local storage and internet technologies, such as Local Shared Objects (also referred to as “Flash cookies”), HTML5 local storage and embed scripts, which can operate similarly to the cookies discussed above. Please note that these technologies are distinct from cookies, and you may not be able to control them using standard browser tools and settings. For information about managing Flash cookies, please click www.adobe.com/privacy.html. To learn more about Adobe analytics and to opt out, click www.adobe.com/privacy.html.

We may use Bluetooth beacon technology to improve the Nutrition Club experience. Mobile devices that have enabled Bluetooth can receive a signal when in range of a beacon. The signals will not be received unless the user has turned on Bluetooth, installed an IDLife mobile application and enabled push notifications. The beacon functionality may allow for notifications, customer check-ins, and payments. You can disable the beacon functionality in the app’s settings.

10. Do Not Track.

Web browsers may allow you to send “Do Not Track” requests. We do not currently take actions to respond to Do Not Track signals because there is no current industry standard concerning what, if anything, websites should do when they receive such signals. We continue to review new technologies and may adopt a standard if and when one is created.

11. Online Advertising.

We may display advertising on our website and partner with third parties to manage advertising on other websites for our products and services. We may also partner with third parties, including business partners, advertising networks, and other advertising service providers, who gather information about you on our Sites and other sites to provide you with advertisements on the Sites and elsewhere online based on your browsing history and tailored to your interests, preferences, and characteristics. Cookies or other similar technologies may be used to provide you with advertising based upon your browsing activities and interests. We are not responsible for the privacy practices of these third parties, and the information practices of these third parties are not covered by this Policy.

Some third parties collect information about users of our Sites to provide interest-based advertising on our Sites and elsewhere, including across browsers and devices. These third parties may use the information they collect on our Sites to make predictions about your interests in order to provide you ads (from us and other companies) across the internet. Some of these third parties may participate in industry-developed programs designed to provide consumers with choices about whether to receive targeted advertising. Due to differences between using apps and websites on mobile devices, you may need to take additional steps to disable targeted ad technologies in mobile apps. Many mobile devices allow you to opt out of targeted advertising for mobile apps using the settings within the mobile app or your mobile device. For more information, please check your mobile settings. You also may uninstall our apps using the standard uninstall process available on your mobile device or app marketplace.

To opt out of interest-based advertising across browsers and devices from companies that participate in the Digital Advertising Alliance or Network Advertising Initiative opt-out programs, please visit the websites operated by the Network Advertising Initiative (<http://www.networkadvertising.org/choices/>) and the Digital Advertising Alliance (<http://www.aboutads.info/choices/>). You may also be able to opt out of interest-based advertising through the settings within the mobile app or your mobile device, but your opt-out choice may apply only to the browser or device you are using when you opt out, so you should opt out on each of your browsers and devices if you want to disable all cross-device linking for interest-based advertising. Further information in local languages may be available at www.youronlinechoices.com/. If you are located in the European Union, more information is available at <http://www.youronlinechoices.eu/>. Please note that even if you use an industry-based opt-out for interest-based advertising, you will continue to receive generic advertisements and your experience on our Sites may be degraded.

12. Online Forums.

The Sites may offer publicly accessible community forums. You should be aware that any information you provide in these areas is public and may be read, collected, and used by others who access them. To request removal of your personal information from these forums, email us at info@IDLife.com. In some cases, we may not be able to remove your personal information.

13. Third-Party Links.

The Sites may contain links to websites operated and maintained by third parties over which we have no control. Any information you provide to third-party websites will be governed under the terms of each websites' privacy policy and we encourage you to investigate such policies before disclosing any information to the operators of third-party websites. We have no responsibility or liability for the content, actions or policies of third-party websites. The inclusion of links to third-party websites on our Sites in no way constitutes an endorsement of such websites' content, actions or policies.

14. Third-Party Functionality.

Some of the functionality on the Sites may be provided by third parties that are not affiliated with IDLife. These entities may collect or receive certain information about your use of the Sites, including through the use of cookies, Web beacons, and similar technologies. IDLife is not responsible for the privacy practices of these entities.

If you access third-party services, such as Facebook, Google, or Twitter, through the Sites, to log in to the Sites or to share information about your experience on the Sites with others, these third-party services may be able to collect information about you, including information about your activity on the Site, and they may notify your connections on the third-party services about your use of the Site, in accordance with their own privacy policies.

15. Modifications to this Policy.

This Privacy Policy was last updated on the date listed at the beginning of this Policy. IDLife reserves the right to change this Privacy Policy at any time. Any changes to this Policy will be effective immediately upon notice, which may be provided to you by posting the latest version on the Sites. Your subsequent use of the Sites will be deemed acceptance of such changes. Be sure to review this Privacy Policy periodically to ensure familiarity with its most current version. By using the Sites following the posting of changes to this Privacy Policy, you agree to all such changes.

16. What if I have Questions?

IDLife takes privacy concerns seriously. If you have questions or comments, you may contact us at: 10825 John W. Elliott Dr., Ste. 100, Frisco, TX 75033 (Attn: Compliance Dept.), info@IDLife.com, 972.987.4430.

Supplemental Privacy Notice for California Residents

Last Revised: February 1, 2021

This Supplemental Privacy Notice supplements the information in our Privacy Policy above and applies solely to California residents. We adopt this Supplemental Notice to comply with the California Consumer Privacy Act of 2018 (CCPA).

Summary of Information We Collect

California law requires us to disclose information regarding the categories of personal information that we have collected about California consumers, the categories of sources from which the information was collected, the business or commercial purposes (as those terms are defined by applicable law) for which the information was collected, and the categories of parties with whom we share personal information.

We or our service providers may collect the below categories of information for the following business or commercial purposes (as those terms are defined in applicable law):

- Our or our service provider's operational purposes
- Auditing consumer interactions on our site (e.g., measuring ad impressions)
- Detecting, protecting against, and prosecuting security incidents and fraudulent or illegal activity
- Bug detection and error reporting
- Customizing content that we or our service providers display on the Services (e.g., contextual ads)
- Providing the Services (e.g., account servicing and maintenance, order processing and fulfillment, customer service, advertising and marketing, analytics, and communication about the Services)
- Improving our existing Services and developing new services (e.g., by conducting research to develop new products or features or maintaining the

quality and safety of products)

- Other uses that advance our commercial or economic interests, such as third-party advertising and communicating with you about relevant offers from third-party partners
- Other uses about which we notify you.

Examples of these types of uses are identified below. We may also use the below categories of personal information for compliance with applicable laws and regulations, and we may combine the information we collect (“aggregate”) or remove pieces of information (“de-identify”) to limit or prevent identification of any particular user or device.

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
Identifiers (such as real name, postal address, email address, unique personal or online identifier, Associateship ID, account name, telephone number, social security or tax ID number, internet protocol (IP) address, and driver's license or passport number)	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers Affiliates and partners
		Processing your transactions and shipping your orders;	Third parties Associates
	Indirectly/automatically collected from you through use of our services		
	Service providers	Communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments;	
	Affiliates and partners		
	Third parties		
	Associates		
		To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	
		Improving our products, services and operations;	
		Ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others;	
Education, employment history, medical information, or health information (i.e., personal information categories described in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))		To validate sales made by IDLife Associates;	
		To help IDLife Associates search for, communicate with and validate customers in our systems;	
		For IDLife's compliance purposes;	
		To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	
	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers Affiliates and partners
	Service providers	To better understand your interests in order to provide you with promotional information,	Associates
	Third Parties		

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
Bank account number, credit card number, debit card number, or any other financial information (i.e., personal information categories described in the California Customer Records statute (Cal. Civ. Code § 1798.80(e))	Associates	relevant content, surveys, questionnaires, and other materials;	Service providers Third parties Merchants (for order fulfillment)
	Affiliates and partners	Improving our products, services and operations;	
		Ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others.	
	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	
	Service providers	Processing your transactions and shipping your orders;	
Characteristics of protected classifications under California or federal law (such race, gender and national origin)	Third parties	Communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments;	Service providers Third parties
	Affiliates and partners	Ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others;	
	Merchants	To validate sales made by IDLife Associates;	
		To help IDLife Associates search for, communicate with and validate customers in our systems;	
		For IDLife's compliance purposes;	
	You (e.g., forms you complete on our sites or profiles you create in our applications)	To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	Service providers Third parties
	Service providers	Providing you with the products, services and support you request; To better understand	

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
	Third parties	your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	Affiliates and partners
	Affiliates and partners	Ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others; For IDLife's compliance purposes; To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	
Commercial information (such as transaction data)	You	Providing you with the products, services and support you request;	Service providers
	Indirectly/automatically collected from you through use of our services	Processing your transactions and shipping your orders;	Affiliates and partners
	Service providers	Communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments;	Third parties
	Affiliates and partners		Associates
	Third parties		
	Associates		
		To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials; Improving our products, services and operations; Ensuring compliance with our Company policies and Rules and the law, or as we believe is necessary to protect, enforce or defend the legal rights, privacy, safety or property of ourselves and others; To validate sales made by IDLife Associates;	

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
		<p>To help IDLife Associates search for, communicate with and validate customers in our systems;</p> <p>For IDLife's compliance purposes;</p> <p>To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.</p>	
Biometric information (such as facial geometry)	You	Providing you with the products, services and support you request;	Service providers
	Service providers		Affiliates and partners
		To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	Third parties
		Improving our products, services and operations.	
Internet or other electronic network activity information (such as browsing history, search history, or information regarding a consumer's interaction with an internet website, application, or advertisement)	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers
			Affiliates
	Indirectly/automatically collected from you through use of our services	Communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments;	Third parties
	Service providers		
	Third parties		
	Affiliates and partners	To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	
		Improving our products, services and operations;	
		To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	
Geolocation Data (general location and precise GPS location)	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers
	Indirectly/automatically collected	Processing your	Affiliates and partners

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
	from you through use of our services	transactions and shipping your orders;	Third parties
	Service providers	To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	
	Third parties	Improving our products, services and operations.	
Sensory information (such as audio recordings if you call our customer service)	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers
			Affiliates and partners
	Indirectly/automatically collected from you through use of our services	Processing your transactions and shipping your orders;	Third parties
	Service providers	Communicating with you about your account or transactions, changes to our policies and other administrative matters, or your questions and comments;	
	Third parties	To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials;	
		Improving our products, services and operations;	
		To validate sales made by IDLife Associates;	
		To help IDLife Associates search for, communicate with and validate customers in our systems;	
		For IDLife's compliance purposes;	
		To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	
Inference data about you	You (e.g., forms you complete on our sites or profiles you create in our applications)	Providing you with the products, services and support you request;	Service providers
			Affiliates and partners
	Indirectly/automatically collected from you through use of our services	To better understand your interests in order to provide you with	Third parties

Categories of Personal Information We Collect	Categories of Sources	Examples of Uses	Categories of Third Parties with Which We May Share That Information
	Service providers	promotional information, relevant content, surveys, questionnaires, and other materials;	
	Affiliates and partners		
	Third parties	Improving our products, services and operations;	
		To validate sales made by IDLife Associates;	
		To support the operation of the Member/VIP Customerships and Associateships, and to maintain proper functioning of the IDLife Sales & Marketing Plan.	
Other information that identifies or can be reasonably associated with you (such as user-generated content)	You (e.g., forms you complete on our sites or profiles you create in our applications)	To better understand your interests in order to provide you with promotional information, relevant content, surveys, questionnaires, and other materials.	Service providers
	Indirectly/automatically collected from you through use of our services		Affiliates and partners
	Service providers		Third parties
	Affiliates and partners		
	Third parties		

Personal information does not include:

- Publicly available information from government records
- De-identified or aggregated consumer information
- Information excluded from the CCPA's scope, like:
 - a. health or medical information covered by the Health Insurance Portability and Accountability Act of 1996 (HIPAA) and the California Confidentiality of Medical Information Act (CMIA) or clinical trial data;
 - b. personal information covered by certain sector-specific privacy laws, including the Fair Credit Reporting Act (FCRA), the Gramm-Leach-Bliley Act (GLBA) or California Financial Information Privacy Act (FIPA), and the Driver's Privacy Protection Act of 1994

Rights

If you are a California resident, you may have certain rights. California law may permit

you to request that we:

- Provide you the categories of personal information we collect or disclose about you; the categories of sources of such information; the business or commercial purpose for collecting or selling your personal information; and the categories of third parties with whom we share personal information
- Provide access to and/or a copy of certain information we hold about you
- Delete certain information we have about you

You may have the right to receive information about the financial incentives that we offer to you. You also have the right to not be discriminated against (as provided for in applicable law) for certain exercising of your rights. Certain information may be exempt from such requests under applicable law. We need certain types of information so that we can provide the services to you. If you ask us to delete it, you may no longer be able to access or use the Site.

Some of our Sites allow you to review and update your personal information or cancel certain provisions of your IDLife Associateship. If you are a California resident and you want to exercise any of the rights listed in this provision or for assistance with any of these rights, please make your request at info@IDLife.com or call 972.987.4430. This line is open Monday to Friday from 8:00 a.m. to 6:00 p.m. Central Standard Time.

If you are asserting your right to access a copy of certain information or your right to delete certain information, you will be asked to verify your identity before we fulfill your request. This verification process may require you to provide your Associateship ID, or other pieces of personal information that we already hold on you, or, in certain circumstances, a signed declaration under penalty of perjury that you are the consumer whose personal information is the subject of the request.

We do not charge a fee to process or respond to your verifiable consumer request unless it is excessive, repetitive, or manifestly unfounded. If we determine that the request warrants a fee, we will tell you why we made that decision and provide you with a cost estimate before completing your request.

You can also designate an authorized agent to make a request on your behalf. To do so, you must provide us with written authorization or a power of attorney, signed by you, for the agent to act on your behalf. You will still need to verify your identity directly with us.

The California Consumer Privacy Act (CCPA) sets forth certain obligations for businesses that “sell” personal information. Based on the definition of “sell” under the CCPA and under current regulatory guidance, we do not believe we engage in such activity and have not engaged in such activity in the past 12 months.

Shine the Light

Residents of the State of California also have the right to request from companies conducting business in California a list of all third parties, if any, to which the company has disclosed personal information during the preceding year for direct marketing purposes (e.g., requests made in 2016 will receive information about 2015 sharing activities). We comply with this law by offering California residents the ability to tell us not to share your personal information with third parties for their direct marketing purposes. To make such a request, please email us at info@IDLife.com. You must include the name of this Site and "California Resident" as the subject line, and your full name, email address, and postal address in your message. Please note that any request under this paragraph will be limited to IDLife's use and disclosure of your personal information. You will need to make the same request of your IDLife Independent Associate if you would like to obtain information about any disclosure that he or she has made of your personal information.

Changes to Our Privacy Notice

We reserve the right to amend this Supplemental Notice at our discretion and at any time. When we make changes, we will post the updated Supplemental Notice on the website and update the effective date. Your continued use of our website following the posting of changes to this Supplemental Notice constitutes your acceptance of such changes.

Supplemental Privacy Notice for Nevada Residents

Under Nevada law, certain Nevada consumers may opt out of the sale of "personally identifiable information" for monetary consideration to a person for that person to license or sell such information to additional persons. "Personally identifiable information" includes first and last name, address, email address, phone number, Social Security Number, or an identifier that allows a specific person to be contacted either physically or online.

We do not engage in such activity; however, if you are a Nevada resident who has purchased or leased goods or services from us, you may submit a request to opt out of any potential future sales under Nevada law by info@IDLife.com. Please note we will take reasonable steps to verify your identity and the authenticity of the request. Once verified, we will maintain your request in the event our practices change.