



2024 INCOME DISCLOSURE STATEMENT

The average monthly income for Active Associates was \$91.57 during the 2024 calendar year. An “Active” Associate is an Associate who earned a commission or made at least one purchase. Fifty Six percent of Active Associates did not earn a commission in 2024. The chart below contains income information for all Active Associates based on Rank. Because an Associates’ Rank can vary over the course of a year, the chart averages are based on the paid rank of Associates in each month.

Rank	% of Associates	High Monthly Gross Earnings	Low Monthly Gross Earning	Average Monthly Gross Earnings	Median Monthly Gross Earnings
Independent Associate	52.16%	\$2,232	\$0	\$49	\$28
Director	9.63%	\$740	\$0	\$27	\$10
Area Director	7.68%	\$2,559	\$1	\$85	\$45
Regional Director	7.99%	\$5,364	\$5	\$179	\$113
Managing Director	5.49%	\$5,313	\$6	\$336	\$235
Senior Director	8.45%	\$3,321	\$80	\$591	\$448
Executive Director	4.72%	\$9,213	\$70	\$1,604	\$1,382
National Director	1.95%	\$7,316	\$1,044	\$2,870	\$2,588
VP Director	1.14%	\$11,525	\$894	\$5,507	\$5,599
Presidential Director	0.35%	\$13,722	\$5,772	\$8,497	\$7,684
National Pres Director	0.22%	\$42,433	\$10,687	\$15,922	\$14,385
International Pres Director	0.17%	**	**	**	**
Global Pres Director	0.04%	**	**	**	**

****Note:** For the two highest ranks represented in the chart, we have removed the earnings due to the low percentage that achieve these ranks.

These figures are not guarantees or projections of your potential earnings or profits. The above figures include only bonuses, commissions or other remuneration paid to Associates by IDLife, LLC. They DO NOT take into consideration any expenses incurred by Associates in operating their businesses or profits or losses when products are resold by Associates. Your success will depend upon how well you exercise these qualities.

An independent IDLife business can be started for FREE by signing up as a Member and earning your way to Associate. Expenses incurred in operating an independent IDLife business may include, but are not limited to, the purchase of an Associate Product Kit, product samples, marketing costs, shipping costs, transportation costs, training and educational expenses, and travel expenses. In some cases, these costs and expenses may exceed the amounts earned by Associates from IDLife. IDLife makes no guarantee of financial success, and you may lose money. Success with IDLife results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership.

IDLife Associates who reach the rank of Executive Director or higher for two consecutive months may earn a car bonus through IDLife's Compensation Plan. In 2024, 2.4% of Active Associates earned at least one car bonus.

2024 IDLife Incentive Trips & Rewards

In Addition to the earnings opportunities in the IDLife Compensation Plan, IDLife may offer incentives and rewards programs for its Associates to qualify for. In 2024, IDLife offered the following programs:

- 7,099 Active Associates were eligible to qualify for a trip for the Destination Paradise Trip 2024, of which 37 qualified for the trip.**

