



## THE SCIENCE OF KIDS PRODUCTS: PROBLEM & SOLUTION

Children have different health needs than adults. As we become more aware of our needs as adults, it's necessary that we also pay close attention to the health of our children. Nutrition comes in many offerings, all of which play an integral part in raising healthy kids and providing them with the best possible immune and gut health support supplementation.

### THE PROBLEM:

- The #1 kids' multivitamin in the world has 11 vitamins, several different artificial sweeteners, and overall, provides questionable nutritional benefit to children. Most kids' vitamins don't include all of the essential vitamins and minerals kids are deficient in, and fail to include any cofactors necessary to deliver those vitamins and minerals to the body's organs and systems that need them.
- Kids vitamins are mostly designed to be marketed and sold as a candy treat, filled with artificial sweeteners, that diminish the nutritional value of the product being provided.

### THE SOLUTION:

- IDLife Kids Nutrition is a chewable vitamin packed with all 18 essential vitamins and minerals kids need, the 6 cofactors necessary to deliver those vitamins to the organs and systems of the body, and an ingredient profile that is unmatched and a one-of-a-kind on the market.
- Because kids learn how to maintain a healthy lifestyle at home, IDLife provides parents the ability to mirror good nutritional habits by providing kids with their own high-quality nutritional support supplements.

**“Stores are filled with sugar-based products that market to kids. We love that IDLife cares about kids and has safe products we can trust.” — Dana Kantara, MHS, PA-C**



# KIDS NUTRITION

A fun and great tasting chewable packed with 24 vitamins and minerals designed just for kids to fill the nutritional gaps they may not be getting from food alone.\*

## DIRECTIONS:

Under adult supervision, product should be fully chewed or crushed. Children 2 & 3 years of age - Chew 1 tablet daily. Adults and children 4 years of age and older - Chew 2 tablets daily.

## AVAILABLE FLAVORS:

- Mixed Berry

## BENEFITS:

- 24 Vitamins & Minerals
- Delicious Kid-Friendly Taste
- No Artificial Dyes

## FAQs:

### I USE IDNUTRITION FOR MY KIDS. SHOULD THIS REPLACE THEIR IDNUTRITION?

Kids Nutrition is designed for children who have not achieved the maturity or weight to receive the benefits of IDNutrition. If your child has already reached maturity or weight for IDNutrition, it is the better choice because of the customization.

### WHEN SHOULD MY CHILD SWITCH FROM THE KIDS NUTRITION TO IDNUTRITION?

Once your child has reached maturity, it would be safe for them to switch to the IDNutrition platform.

### WHAT IS THE MINIMUM AGE FOR KIDS NUTRITION?

The product is designed for children two years of age and older.

### CAN I BREAK THE VITAMIN AND GIVE IT TO MY CHILD IN PIECES?

Yes.

### ARE THERE ANY DYES USED IN KIDS NUTRITION?

There are no dyes whatsoever in Kids Nutrition.

\*These statements have not been evaluated by the Food and Drug Administration. IDLife products are not intended to diagnose, treat, cure or prevent any disease. IDLife does not represent that its products are certified organic under the United States Department of Agriculture Rules and Regulations.

<b>Supplement Facts</b>		
Serving Size: 2 Chewable Tablets Servings Per Container: 30		
	Amount Per Serving	% DV Adults & Children ≥ 4 Years (2 Tablets)
Vitamin A (from Beta-Carotene and Retinyl Palmitate)	734 mcg RAE	82%
Vitamin C (as Ascorbic Acid)	100 mg	111%
Calcium (from Calcium Citrate Malate, calcium pantothenate)	25 mg	2%
Vitamin D3 (as Cholecalciferol)	12.5 mcg (500 IU)	63%
Vitamin E (from d-α Tocopheryl Succinate)	9.72 mg (14.5 IU)	65%
Vitamin K1 (as Phytonadione)	26 mcg	22%
Thiamin (from Thiamine HCl)	1.4 mg	117%
Riboflavin (from Riboflavin 5' Phosphate, Vitamin B2)	1.6 mg	123%
Niacin (as Niacinamide and Niacin, Vitamin B3)	20 mcg NE	125%
Vitamin B6 (as Pyridoxine HCl)	1.4 mg	82%
Folate (as Quatrefolic (6S)-5-Methyltetrahydrolic Acid, Glucosamine Salt and Folic Acid)	334 mcg DFE	84%
Vitamin B12 (as Methylcobalamin)	6 mcg	250%
Biotin	76 mcg	253%
Pantothenic Acid (Vitamin B5)	10 mg	200%
Choline (from Choline Bitartrate)	8.88 mg	2%
Iodine (from Atlantic Kelp)	60 mcg	40%
Magnesium (from Magnesium Citrate)	25 mg	6%
Zinc (from Zinc Bisglycinate Chelate)	2 mg	18%
Selenium (from Selenomethionine)	26 mcg	47%
Copper (from Copper Glycinate Chelate)	0.1 mg	11%
Manganese (from Manganese Bisglycinate Chelate)	0.25 mg	11%
Potassium	12 mg	<1%
Mixed Tocopherols	30.3 mg	*
Inositol	12 mg	*
Marigold Extract (contains lutein, carotenoids, and zeaxanthin)	5 mg	*
* Daily Value not established		
<b>OTHER INGREDIENTS:</b> Xylitol, Stearic Acid, Microcrystalline Cellulose, Natural Flavors, Red Beet Powder for Color, Silicon Dioxide, Magnesium Stearate, Malic Acid, Monk Fruit Extract, and Stevia Leaf Extract.		